



# WEBSITE BASICS

*Keller Williams Realty Everett*

**FREE  
OFFER**

DATE: OCTOBER 14TH

TIME: 9-12

Location: Keller Williams Realty  
Everett Training Room

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“Website Basics” will provide a solid foundation for those who want a website that will provide future business; for those who are willing to put in the time, energy and focus.

## Websites

- \* Why your website never brings you business
- \* How to get traffic to your website
- \* What should your website have on it?
- \* Offline and online marketing
- \* What is SEO?

## Blogging

- \* Who should be blogging?
- \* Who shouldn't be blogging?
- \* Why your current blog doesn't work
- \* Keywords analysis and density

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Please RSVP to Karissa at:  
Phone: 425-212-2007  
frontdesk202@kw.com